

**The Training Module was developed by:**

**LATVIJAS TIRDZniecības un rūpniecības KAMERA**  
  
 LATVIAN CHAMBER OF COMMERCE AND INDUSTRY  
 Latvian Chamber of Commerce and Industry  
 www.chamber.lv

  
 Chamber of Commerce and Industry of Romania  
 www.ccir.ro

  
 South Ostrobothnia CHAMBER OF COMMERCE  
 South Ostrobothnia Chamber of Commerce (Finland)  
 www.southostro.chamber.fi

  
**CRYSTAL**  
 Serving Business & the Community  
 Crystal Presentations Ltd (the UK)  
 www.crystalpresentations.com

  
**BalticBright**  
 CONSULTING AND TRAINING  
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**SPACE**  
 European Network for Business Studies and Languages (Belgium)  
 www.space-eu.info

**INTERCULTURAL TRAINING: INTERACTIVE ICT TOOLS for ENTREPRENEURS**

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**INTERACT** is an EU-funded multilateral GRUNDTVIG Project and part of Life Long Learning program aimed at creating an interactive multimedia learning environment to improve intercultural communication (ICC) skills of the European SMEs.

**Associate Partners of INTERACT:**

Vilnius College of Higher Education (Lithuania)  
 www.viko.lt

BA School of Business and Finance (Latvia)  
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[www.interact-icc.com](http://www.interact-icc.com)



If you are an international manager  
 who is looking for new markets

If you are an employer  
 who deals with multinational employees

If you are a business person  
 who would like to work across the borders

If you are an ICC or management trainer  
 who would like to try innovative learning tools

If you are a business student  
 who would like to learn more about business culture in other countries

**INTERNATIONAL BUSINESS CULTURE COURSE**  
 developed by INTERACT is for you

Following the results of the needs analysis in the partner countries, Interact Training module focuses on the following ICC areas

- Stereotypes and Generalizations
- Core Values and Attitudes
- Verbal and Non-Verbal Communication
- Leadership and Decision-Making
- Meetings and Negotiations
- Presentations
- Hospitality and Gift Giving
- Synergies, Differences and Adaptation

All these topics have been presented in an attractive interactive way using the wide range of possibilities offered by the whiteboard and other multimedia tools.

**Project Outputs**

ICC Training Module for an interactive whiteboard environment and Learners' Handbook are designed to strengthen entrepreneurs' professional potential and enable them to work across the borders and in multicultural environment of the present-day labour market, in general. As a result of training, they will have raised ICC awareness, improved intercultural skills and competencies, as well as improved ICT and multimedia skills.



**INTERACT ICC Pilot Training sessions**

**In Latvia - September 17-18, 2009** organized jointly by Latvia Chamber of Commerce and Industry and Baltic Bright Ltd, Training and Consulting

**In Finland - October 5-6, 2009** organized by South Ostrobothnia Chamber of Commerce (Finland)

**In Romania - November 24-25, 2009** organized by Chamber of Commerce and Industry of Romania

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